

Best Service Marketplace Software to Set up

Online Services Platforms





Service Marketplace Capabilities

Job Posting, Search, & Listing Help users find the right service providers:

Fixed Priced Job

- Biddable Job
- Public and Private Jobs
- Dual Search (Job and Freelancer)
- Custom Task Categories
- Dynamic Registration Forms

- Categories
- Countries
- State
- Cities
- Soft Skills
- Spoken Languages



Orders

- Accept 24/7 online bookings
- Access order history & status

Checkout

- Accept fixed-priced payments
- Accept the winning bid payment

Promotions

- Gift card
- Homepage slider

- End-to-end order management options for service providers
- View gift card orders and wallet recharge orders
- Order ID and other advanced filters to search through orders
- Accept cross-border payments in white-collar operations



Biography, work history, and education



Skills, languages, and soft skills

Service **Provider Profile**







Marketplace Management Features

- Individual freelancer profiles
- Direct job invitations

- Discussion forum
- Knowledge Center

- Issue resolution
- Messaging functionality
- Job cancellation window
- Manually add freelancers
- Commission management

- User reviews and ratings
- Advanced analytics
- Payment withdrawal settings
- Multilingual and multi-currency support
- Display/hide contact details on freelancer profiles



3rd Party Plugins



Authorise.net



Paypal



S

Stripe



SEO

- Google Analytics
- Meta tags Management
- Alt images
- URL rewriting

- Google Tag manager
- Manage Robots file
- Schema codes





General

- GDPR compliant
- Blog Module
- Homepage collection management
- Content, Email management

- Reports for top categories and skills
- Shared access with admin for technical support
- Contact service provider and seeker to handle escalations



Settings & Configurations

- Theme management
- System currencies

- User management
- Content management system

- Payment method settings
- Sub-admin accounts
- Social media handles

- Global and user-level commission settings
- Admin approval after registration



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